



MID-STATE MULTIMEDIA THE POWER OF MORE
GROUP

2900 Park Avenue West • Mansfield, Ohio 44906 • 419-529-5900 • FAX 419-529-2319
comments@northcentralohio.com

3-29-17

Dear Sir or Madam,

Mid-State Television, Inc., licensee of Station, WMFD, Mansfield, Ohio, requests your assistance in identifying and locating individuals who may be interested in the following job position(s) now available with our company.

Digital Sales Specialist

Summary

We have an immediate opening for a Digital Sales Specialist. This position requires someone who is well-versed in a wide range of online media platforms and web based advertising and promotional campaigns. We want someone who loves to help local businesses grow and thrives on exceeding expectations. If you're just looking for a job, this is not it. If you are looking for a lifetime career with the only locally owned, Radio, TV and Digital broadcast facility in the market than this might be the career for you.

Key Responsibilities

- Consistently meets/exceeds overall digital revenue targets.
- Demonstrates expert knowledge and understanding of all sales and marketing assets (including all digital products and digital marketing services) and able to transfer the knowledge to clients.
- Create customer relationships through excellent customer service.
- Develops new business by understanding customer needs and selling products and services that provide value to the customer.
- Effectively communicates with management to provide accurate revenue forecasts.
- Spends significant time visiting customers in the field with the purpose of deepening account relationships, uncovering revenue opportunities and driving revenue.
- Able to work effectively with others.
- Able to attend work related events outside the normal 8 – 5.
- Be a team player and care about our local community and its success.

Position Requirements

- Bachelor's Degree in Sales, Marketing or Business preferred, or equivalent work experience in media-related business
- Must have prior experience with digital marketing sales.
- Minimum of one year sales experience, preferably in outside sales.

Job Type: Full-time

Send resumes and demos to:

comments@wmfd.com, Attn: Digital Sales Specialist Opening

or

Mid-State Multimedia Group
2900 Park Ave. West
Mansfield Ohio 44906

We are an Equal Opportunity Employer.

Mid-State Television, Inc. is an equal opportunity employer and does not discriminate in the hiring, training or promotion of employees by reason of race, color, religion, sex or national origin. We are engaged in a continuing effort to seek out prospective applicants for employment with our company. We earnestly solicit your assistance in obtaining employees and request that you refer prospective applicants to us at the above address.

Please refer all qualified applicants to us by 4-13-17, At this time, we anticipate that a hiring decision will be made on or about 4-13-17.

Sincerely,

Mid-State Television, Inc



MID-STATE MULTIMEDIA THE POWER OF MORE
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3-28-17

Dear Sir or Madam,

Mid-State Television, Inc., licensee of Station, WMFD, Mansfield, Ohio, requests your assistance in identifying and locating individuals who may be interested in the following job position(s) now available with our company.

Full-Time Videographer/Editor

WMFD-TV of Mansfield is looking for a unique visual storyteller for a Full-Time Videographer/Editor position.

This individual will be responsible for shooting and editing their own video.

Core Responsibilities Include:

- Shoot, edit news footage
- Report news stories visually and conduct interviews
- Care, maintenance, organization of company camera equipment
- Suggest story ideas
- Be alert of upcoming community events
- Team player
- Experience with Adobe Premier Pro
- Must be able to work under pressure and meet strict deadlines
- Must be a self-starter
- Flexible to work different shifts and schedules
- Good organizational skills
- Other job-related duties as assigned

Required Qualifications:

- Minimum 2 years broadcast experience; Bachelor's degree preferred
- Must have a valid driver's license and good driving record

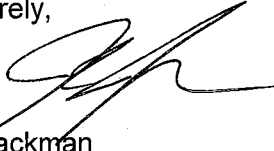
Interested candidates should submit a resume and link to demo reel to WMFD's News Director, Jay Jackman, at jayj@wmfd.com

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Please refer all qualified applicants to us by 4-11-17. At this time, we anticipate that a hiring decision will be made on or about 4-11-17.

Sincerely,



Jay Jackman
News Director, Content Manager, WMFD.com, Anchor/Reporter
WMFD-TV
2900 Park Ave. West
Mansfield, OH 44906

419.529.5900 Ext. 453

www.WMFD.com